

Courses to boost new talents

Penang-based training centre inks deal with Singaporean varsity

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A PENANG-based academic and training centre has signed a Memorandum of Understanding (MoU) with the Singapore University of Social Science (SUSS) to offer courses aiming to inject new talents in the creative industry.

Cre8colony, a first of its kind academic and training centre in the heart of George Town, will be offering one-year courses in Multimedia Technology and Design and Facilities and Events Management with study materials coming directly from SUSS, the sixth autonomous university in Singapore.

Equipping students with Professional Certificates recognised globally, students will be given the opportunity to transfer their credits and pursue a full degree at SUSS at the end of the course.

Partnering with industries such as Creatives At Work Singapore, Media Architect Singapore and Win World Group which will provide projects for the students to work on as part of their practical training, the courses are aimed at exposing the students to useful skill sets required to find work and opportunity.

Cre8colony co-founder and director Angelina Cheong said the courses would be divided into two semesters with four terms.

"The students will attend online and face-to-face classes while working on various projects.

"They will be given real projects to work on which can contribute to their work portfolio.

"Right now Kuala Lumpur and Singapore are the nearest places where such courses are offered. We want to bring them to Penang," she said at a press conference held at the Majestic



(From left) Cheong, Foo and Prof Tsui at the press conference on the MoU signing between Cre8colony and SUSS at Majestic Theatre in Jalan Phee Choon, Penang.

Theatre in Jalan Phee Choon, George Town, on Saturday.

On Friday, Chief Minister Lim Guan Eng witnessed the signing of the MoU between Cre8colony co-founder Jonathan Foo and SUSS provost Prof Tsui Kai Chong at the theatre.

Cheong said the classes would be conducted at the Cre8colony office and production studio in Macalister Lane.

"The intake for the courses would be in July and January next year.

"We will also be offering a 50% scholarships for 20 students from each course based on the

criteria set by SUSS," she said, adding that more courses would be introduced in the near future.

Courses are open to those who have completed their STPM, A-levels or Diploma, as well as to working adults interested in upgrading their knowledge.

Star Media Group Berhad has come on board as one of the media partners for the initiative.

The closing date for applications for scholarships is May 31.

For further details and to apply for the scholarship and join the courses, visit www.cre8colony.com.